RFP 2021-03 Marketing and Advertising Services

Addendum No. 4

The New Hampshire Lottery is amending this RFP by adding the following information:

<u>Technical Specifications for the Existing NHLottery.com Website</u>

- CMS:
  - Kentico

- Backend:
  - .NET
  - SQL Server
  - SQL Server Integration Services (these services import the winning number, Keno winning number, jackpot, and Fast Play jackpot data from Intralot)

- JavaScript:
  - Vue.js (framework)
  - Pikaday (date picker script)
  - Polyfill.io (for adding cross-browser support for specific JavaScript functionality)
  - Paho MQTT client (for subscribing to IWG progressive jackpot feeds)
  - custom JavaScript

- Third-Party Integrations:
  - NeoPollard Interactive game framework
  - NeoPollard Interactive progressive jackpot feeds
  - Instant Win Gaming progressive jackpot feeds
  - SalesForce/Exact Target (email client)
  - Google Analytics/Google Tag Manager