



Over \$2 Billion and Counting for our Schools

**New Hampshire Lottery Commission**

Meeting Agenda

May 22, 2024 – 10 a.m.

14 Integra Drive, Concord, NH. 03301

1. Acceptance of April 30, 2024, Commission Meeting Minutes
2. Financial Report -
  - a. Request Motion to Approve Financial Report.
3. Sports Betting -
4. Sales Product and Program Update -
  - a. Salesforce – Mr. Jay Lau
  - b. Rewards Program – Ms. Chelsea Blackstone
5. Marketing Report –
  - a. Tri-State Update
6. Operations Update -
7. Compliance -
8. Other Business -
9. Next Meeting - June 21, 2024

\*For any questions, contact **Kelly Crockett** at [kelly.a.crockett@lottery.nh.gov](mailto:kelly.a.crockett@lottery.nh.gov) or 603-271-7107.