



**BRANDS AND COMMUNICATIONS MANAGER  
(PROGRAM SPECIALIST IV)  
POSITION # 18700**

The New Hampshire Lottery Commission has an immediate opening for a full-time Brands and Communications Manager (Program Specialist IV). This position will develop and implement brand and promotional marketing plans, strategies, advertising, and communications programs for the NH Lottery. To collaborate with other teams on promotions and external communications to ensure their marketing needs are represented and supported.

Minimum qualifications for this position is a Master's degree from a recognized college or university, with a major in business management, communications, marketing, advertising or related field. Four years' experience in marketing and communications for a company, advertising, or public relations agency in a similar role. With responsibilities in program research, planning, monitoring and evaluation. Education and experience may be interchanged as appropriate.

**License/Certification:** Valid Driver's license and access to reliable transportation to travel to meetings and events.

The salary range for this position is \$52,162.50 – \$73,612.50 and is a labor grade 25. The successfully hired candidate must satisfactorily pass criminal background. For further information on the responsibilities for this position, contact Sharda Rao, HR Administrator at (603) 271-7132 or email at: [Sharda.B.Rao@lottery.nh.gov](mailto:Sharda.B.Rao@lottery.nh.gov) Or Nicole Pinto, HR Technician at (603) 271-7124 or email at: [Nicole.A.Pinto@lottery.nh.gov](mailto:Nicole.A.Pinto@lottery.nh.gov) You can apply on-line by clicking on the following link: <https://www.nh.gov/glance/working.htm>. **This position closes June 2, 2023. EOE**